

**GOVERNMENT OF TELANGANA**  
**ABSTRACT**

Telangana Tourism - Tourism Promotion – Designing, Printing and Supply of a magazine on Happening Hyderabad for a period of one year, through, M/s. Akshaya Media, Hyderabad – Sanction and release of an amount of Rs.2,10,000/- (Rupees Two Lakhs Ten Thousand only)including taxes (i.e., Rs.70 x 3000 No. of copies) - Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 352

Dated: 08-06-2016  
Read the following:

1. M/s. Akshaya Media, Hyderabad, Dt:11-02-2016.
2. Govt. Lr. No.673/PMU/SA/PRO/2016, of YAT & C (PMU) Department, Dt.28-03-2016.
3. Bill No.3, of M/s. Akshaya Media, Hyderabad, Dt.10-05-2016.

\* \* \*

**ORDER:**

1. To promote Tourism destinations of Telangana State, the Tourism and Culture Department has been releasing designing, printing and supply of a magazine on Happening Hyderabad for a period of one year commencing from March 2016, as a part of promotional initiatives. As a follow up of these initiatives, this Department has released a work order with reference 2<sup>nd</sup> read above, to design, print and supply 3000 copies of magazine on Happening Hyderabad, through M/s. Akshaya Media, Hyderabad, in order to distribute, among the public to promote Telangana Tourism. After designing, printing and supply of these magazine on Happening Hyderabad, the agency has submitted a bill, amounting to Rs.3,00,000/- (Rupees Three Lakhs only) including all taxes and requested the government for the payment, through reference 3<sup>rd</sup> read above.
2. Government, after careful examination of the matter, hereby ordered to sanctions and release an amount of Rs.2,10,000/- (Rupees Two Lakhs Ten Thousand only)including taxes (i.e., Rs.70/- per copy) to M/s. Akshaya Media, Hyderabad, towards designing, printing and supply of magazine on Happening Hyderabad for promotion of tourism.
3. The amount sanctioned at Para 2 above shall be debited to the following Head of Account:  
"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, 20 – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure".
4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at Para-2 above and disburse the same to M/s. Akshaya Media, Hyderabad, through on line. The details of Bank account is as follows:-

Bank Name	:	Corporation Bank
Bank Branch	:	S.P. Road Branch, Sec-Bad.
Bank Account No.	:	016601901120001
IFSC Code	:	CORP0000166

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.VENKATESHAM**  
**SECRETARY TO GOVERNMENT**

To,  
M/s. Akshaya Media, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

**Copy to:**  
The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded:: By Order//**

**SECTION OFFICER**